

Rotem Ben David Zilberman

Graphic & Motion Designer
Video Editor
Copywriter

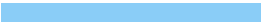
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☎ 052-5212996

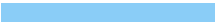
📷 rot.emz

🌐 rotem ben david zilberman

my portfolio



HEB



ENG



Indesign



After effects



Illustrator



Photoshop



premiere



Figma



runway



VEO



KlingA

And other AI tools

Skills

- Motion Design
- Video Editing
- Art Direction
- Social Media Content
- Branding
- Storytelling
- Creative Thinking
- Copywriting
- UI/UX
- Digital Marketing
- Workflow Management
- Team Leadership

Professional Experience

Salt & Pepper Advertising Agency

Video & Motion Project Manager

February 2026 – Present

Leading the company’s video and motion field, creating content for digital and offline platforms, working with After Effects and AI tools, reviewing video outputs, and participating in social productions.

Studio Team Lead

November 2025 – February 2026

Managing studio operations and coordination between teams, managing schedules, workflows, and production quality, while working creatively in design and motion.

Graphic Designer & Video Editor

September 2024 – November 2025

Designing materials for digital and offline platforms, working on campaigns, social media, and video editing, while collaborating with creative and marketing teams.

IDF Education Corps Studio

Reserve Service Designer | 91st Division

2024 – Present

Creating event branding and visual content for the division, including motion design, booklets, and communication materials.

Reserve Service Designer | Paratroopers Brigade

2025 – 2026

Event branding and graphic design materials, working with print houses and productions.

Multimedia Producer | Education Corps Studio

2020 – 2021

Developing content and branding materials for the Education Corps, including print products and informational materials.

Ongoing Graphic Design for Kiryat Ono Municipality

Graphic Design & Youth Club Management

2022 – 2024

Designing content for youth club social media, branding events for the youth council and municipality, and managing the youth club and activity groups.

Freelance Graphic Designer & Video Editor

2021 – Present

Design and video editing projects, ongoing business management, and client communication.

Education

Creative Studies | Copywriting, Content & Media Management

Habetzefer | Advertising

2024 – 2025

Creative studies focused on copywriting, storytelling, concept development, and content & media management.

Visual Communication Studies

Ariel University

2022 – 2024

Graduated with honors, specializing in branding, UI/UX, and digital marketing. Final branding project completed with a grade of 96.

Film & Media Studies

Film & Media Studies

2016 – 2018

Completed full matriculation studies with a social excellence certificate. Graduated from the Film & Media program and produced a final film project as the cinematographer.

Professional Summary

Graphic designer, video editor, and motion designer with a strong passion for the creative world. Experienced in design, content creation, branding, and social media, combining visual thinking, storytelling, and hands-on work in video and motion design. Enjoy working in dynamic, creative, and collaborative environments, while constantly striving to learn, grow, and bring new ideas to the table.