

# Rotem Ben David Zilberman

Graphic & Motion Designer  
Video Editor  
Copywriter

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🌐 rotem ben david zilberman

## my portfolio

HEB

ENG



Indesign



After effects



Illustrator



Photoshop



premiere



Figma



And other AI tools

## Skills

Motion Design  
Video Editing  
Art Direction  
Social Media Content  
Branding  
Storytelling  
Creative Thinking  
Copywriting  
UI/UX  
Digital Marketing  
Workflow Management  
Team Leadership

## Professional Experience

### Salt & Pepper Advertising Agency

#### Video & Motion Project Manager

February 2026 – Present

Leading the company's video and motion field, creating content for digital and offline platforms, working with After Effects and AI tools, reviewing video outputs, and participating in social productions.

#### Studio Team Lead

November 2025 – February 2026

Managing studio operations and coordination between teams, managing schedules, workflows, and production quality, while working creatively in design and motion.

#### Graphic Designer & Video Editor

September 2024 – November 2025

Designing materials for digital and offline platforms, working on campaigns, social media, and video editing, while collaborating with creative and marketing teams.

### IDF Education Corps Studio

#### Reserve Service Designer | 91st Division

2024 – Present

Creating event branding and visual content for the division, including motion design, booklets, and communication materials.

#### Reserve Service Designer | Paratroopers Brigade

2025 – 2026

Event branding and graphic design materials, working with print houses and productions.

#### Multimedia Producer | Education Corps Studio

2020 – 2021

Developing content and branding materials for the Education Corps, including print products and informational materials.

### Ongoing Graphic Design for Kiryat Ono Municipality

#### Graphic Design & Youth Club Management

2022 – 2024

Designing content for youth club social media, branding events for the youth council and municipality, and managing the youth club and activity groups.

### Freelance Graphic Designer & Video Editor

2021 – Present

Design and video editing projects, ongoing business management, and client communication.

## Education

### Creative Studies | Copywriting, Content & Media Management

#### Habetzefer | Advertising

2024 – 2025

Creative studies focused on copywriting, storytelling, concept development, and content & media management.

### Visual Communication Studies

#### Ariel University

2022 – 2024

Graduated with honors, specializing in branding, UI/UX, and digital marketing. Final branding project completed with a grade of 96.

### Film & Media Studies

#### Film & Media Studies

2016 – 2018

Completed full matriculation studies with a social excellence certificate. Graduated from the Film & Media program and produced a final film project as the cinematographer.

## Professional Summary

Graphic designer, video editor, and motion designer with a strong passion for the creative world. Experienced in design, content creation, branding, and social media, combining visual thinking, storytelling, and hands-on work in video and motion design. Enjoy working in dynamic, creative, and collaborative environments, while constantly striving to learn, grow, and bring new ideas to the table.

